

## Trendy Collection

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With the launch of the Trendy collection the Lotus brand expands its reach to a new type of consumer. The brand with a strong sporting DNA has decided to strengthen the feminine focus to include the fashionists. The Lotus lady has lots of character and knows how to impose her own style.

This exciting new collection consists of several references that experiment with the versatility, the tones and colours of the stainless steel with its different IP plating finishes; as with models such as: 15922/1, 15923/1, 15924/1 and 15925/1. These watches have a quartz movement, a 38mm case, a 20 mm bracelet and are water resistant to 50 meters.

The 15893/1 model has been included in this collection with its 37 mm diameter bezel highlighted with coloured zircons; a time piece that is ideal for that modern and urban woman looking for a fashion accessory for any occasion.

Trendy is a collection that offers a wide range of colours and tones, thus adapting to the style of every woman.

## Trendy Collection



L15922/1

L15923/1

L15924/1

L15925/1

### Technical features

- Multifunction woman watch
- Quartz movement
- Stainless steel case 38mm with IP plating treatment
- Bracelet 20mm with IP plating treatment
- 5 ATM (50m.)

## Trendy Collection



L15892/1



L15893/1



L15894/1

### Technical features

- Woman 3 hands watch
- Quartz movement
- Stainless steel case 37mm
- Bezel with baguette of colours zircons
- Bracelet with IP plating 19mm.
- 5 ATM (50m.)

## Trendy Collection



L15927/1



L15928/1



L15928/2

### Technical features

- Woman 3 hands watch
- Quartz movement
- Stainless steel case 38mm with IP plating treatment
- Gum bracelet 20mm.
- 5 ATM (50m.)

## Marc Marquez Collection

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After the great success of the 2013 Marc Márquez chronograph collection comprising 6 sports watches and the Limited Edition model, Lotus hits the ground running with the launch of the Lotus Style jewelry collection, inspired by the world of motor racing and the impressive wins of the legendary rider who is already the leading rider in his category.

Marc is currently the 2013 Moto GP Champion and has been the Moto 2 World Champion in 2012, the World Sub Champion 2011 Moto2 and the 125cc World Champion in 2010; these are just some of the achievements that can be found in the honors list of this young but already experienced rider who embodies the values of leadership, professionalism, passion and style; all qualities synonymous with the Lotus and Lotus style brands.

The jewelry collection combines steel and rubber in all the models, where the steel elements are engraved with the motorcycle tire print. As a final seal and tribute to his great talent at high speeds, the characteristic number and the signature of Marc Márquez are also engraved on the back of each piece.

Márquez's collaboration with Lotus and Lotus Style strengthens the bond of both brands with professional sport, and in particular with motor sport, especially as with heightened popularity all heads turn towards the motorcycle world and in particular to the pilot of great talent that proudly carries the Lotus brand.

## Marc Marquez Collection



## Marc Marquez Collection



L15881/2



L15881/6

### Technical features

- Man's chronograph
- Quartz movement
- Stainless steel case
- PU strap
- Case diameter: 43,50 mm
- Luminescent Index and hands
- 5 ATM (50m)

## Marc Marquez Limited Edition



L15882/1

### Technical features

- Man's chronograph
- Quartz movement
- Case, bezel and bracelet in stainless steel coated with IP Black.
- Additional PU strap included in the box
- Case diameter: 43,50 mm
- Luminescent Index and hands
- 5 ATM (50m)

## FESTINA GROUP

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With over 30 years of history, the Festina Group is today a prestigious international company specialised in the production and marketing of popularly priced watches movements and precision parts.

Currently, the Group manufactures five brands of watches for the general market (Calypso, Lotus, Festina, Jaguar and Candino) and two jewellery brands (Lotus Style and Lotus Silver).

The Group's head office is located in Barcelona while our major production centres are in Switzerland and Spain.

Today, the Group has eight subsidiaries (France, Germany, Italy, Benelux, Switzerland, Czech Republic and Poland, Chile and México), is present in over 90 countries on the five continents and sells 5 million watches a year.

The quality of the firm's products, the excellent value for money and the special attention paid to post-sales service all contribute to making the Festina Group leader in many strategic markets.